What is claimed is:

1. A method of distributing information to a user comprising:

storing collected information in an information database;

transmitting some of the collected information as broadcast information over a broadcast network to a user device;

receiving the broadcast information in a user device; and

filtering, within the user device, said broadcast information to generate user-specific information.

The method of claim 1 further comprising:

transmitting some of the collected information in accordance with a predetermined criteria to generate a subset of the collected information.

3. The method of claim 2 further comprises:

collecting the collected information from an information network that comprises one or more networks selected from a group consisting of a voice network, a video network, and a data network.

4. The method of claim 1 wherein said transmission step comprises:

inserting said broadcast information into a digital television signal; and broadcasting said digital television signal.

5. The method of claim 1 wherein said filtering step comprises:

determining a location of the user; and

filtering said broadcast information based on said location.

- 6. The method of claim 5 wherein said location of the user is determined by a global positioning system (GPS).
- 7. The method of claim 5 wherein said location of the user is determined by a network of terrestrially based wireless stations.
- 8. The method of claim 1 wherein said filtering step comprises:

 determining an information preference of the user; and
 generating said user-specific information based on said information preference.
- 9. The method of claim 8 wherein said information preference is pre-defined by the user.
- 10. The method of claim 8 wherein said information preference is determined heuristically.
- 11. The method of claim 5 further comprising:

determining a viewing direction of the user device; and

wherein said user-specific information corresponds to the viewing direction and location of the user device.

- 12. A system for distributing information to a user comprising:
- a database for storing information collected from an information network as collected information;
- a broadcast network for transmitting at least some of the collected information as broadcast information; and

a user device for receiving the broadcast information, having a user filter for filtering the broadcast information and generating user-specific information.

13. The system of claim 12 further comprising:

an information provider filter for generating a subset of the collected information in accordance with a predetermined or heuristically learned criteria for transmission as the broadcast information.

- 14. The system of claim 13 wherein said information network comprises one or more networks selected from a group consisting of a voice network, a video network, and a data network.
- 15. The system of claim 12 wherein said broadcast network is a broadcast digital television network.
- 16. The system of claim 12 wherein said user filter comprises:

a personal preference filter for filtering said broadcast information in accordance with a user's personal preferences; and

a user location filter for filtering said broadcast information in accordance with a user's location.

- 17. The system of claim 16 wherein said user's personal preferences comprises predetermined user preferences.
- 18. The system of claim 16 wherein said user's personal preferences comprises heuristically determined user preferences.

19. The system of claim 16 wherein said user's location is determined by a global positioning system (GPS).

20. The system of claim 16 wherein said user's location is determined by a network of terrestrially based wireless stations.